

Launch of Alfalah Financial Sector Income Plan 1 under Alfalah Financial Sector Fund

To whom it may Concern

Dear Investors,

We are delighted to announce the launch of Alfalah Financial Sector Income Plan 1, an exciting new investment opportunity brought to you by Alfalah Asset Management Limited. We are pleased to invite you to participate in this exclusive offering.

Important Dates:

PRE IPO Period: July 24, 2023 to August 1, 2023

IPO Date: August 2, 2023 to August 2, 2023

About Alfalah Financial Sector Income Plan 1:

Alfalah Financial Sector Income Plan 1 is designed to provide investors with exposure to the financial sector while aiming for steady income and capital growth. It presents a carefully crafted investment strategy that harnesses the potential of the financial markets to create opportunities for long-term wealth accumulation.

For any queries or assistance, our Investor Relations Department is available to support you. Feel free to reach us at 021-111-090-090 or send an email to aaml.is@alfalahamc.com.

We thank you for your continued trust in Alfalah Asset Management Limited. This new offering reflects our commitment to providing you with exceptional investment opportunities that align with your financial goals.

We look forward to serving you in this exciting journey of wealth creation.

Regards

Investors Services